COOLING

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MENTHOL IN AQUEOUS CREAM

# Take a closer look at...

Our premium, silky-smooth Menthol in Aqueous Cream



#### SKIN DEEP SOOTHE ABILITY

## MENTHOL IN AQUEOUS CREAM

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When the heat gets too much, Menthoderm<sup>®</sup> Menthol in Aqueous Cream can help cool and soothe heated, itchy and often dry skin.

1% 0.5%

Available in 3 strengths: 0.5%, 1% and 2% pots, airless pumps and handy tubes



**Itch & Scratch:** Menthol can be a great solution for reducing everything itch. So, if you have prickly, dry, heated or irritated itchy skin, applying Menthoderm<sup>®</sup> to the affected area could be just the product you never knew you needed to cool and soothe that itch

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- **Menopause:** We get that those spontaneous hot flushes can be overwhelming. Menthol and its cooling properties is commonly used by women to manage these hot flushes. Menthoderm<sup>®</sup> Menthol in Aqueous Cream is an easy and applicable cream for managing those unwanted (and sometimes unavoidable) hot flushes
- Summer skin: We all go a little over the top in the sun sometimes. That extra half an hour in the sun may eventually provide that bronzed glow, however along with it sometimes comes that frustrating heated skin! Menthol can be as effective as after sun lotion for soothing and cooling sun-scorched skin and with the 100g travel tube, Menthoderm<sup>®</sup> is the travel essential you never knew you needed



**Pregnancy:** We know that many women suffer from itchy tummies and skin when pregnant. Menthol is popular for helping to relieve that pesky itch, known as Obstetric Cholestasis.<sup>2</sup> Menthol is also fab for soothing the itch associated with stretch marks. So whether it's a pot or a pump after a bath, or a tube in your handbag for on-the-go relief, Menthoderm® can be an effective and fabulous solution to make your pregnancy as comfortable as it can be



**Sport:** Because of its cooling properties, menthol is commonly used by sportsmen and women to help cool down heated skin. From a workout at the gym, from running through to cycling, menthol is great for cooling you down when you have worked up a sweat!

# Are you feeling the heat?

Whether it's caused by an itch, induced by those unannounced menopausal hot flushes or irritable sunburn, Menthoderm<sup>®</sup> could be for you!

#### Benefits of Menthol

When most people hear the word Menthol they tend to think of mints or toothpaste. In fact, the organic compound has many health benefits and a history that goes back almost 250 years.

Menthol can be extracted from many different types of mint, and is commonly made from peppermint, corn mint, or even eucalyptus. It is well known both for its minty smell and for the cooling, soothing sensation it can create when applied to the skin.

Menthol at concentrations of 1-3% is commonly used to provide a cooling sensation to help reduce irritating itch.

#### How to use:

Apply to clean dry skin as often as required.

Should only be used on infants below 2 years under the direction of a clinician.

#### Warnings:

Do not use if you are allergic to any of the ingredients.

Do not use on broken or damaged skin. Avoid contact with eyes. In the event of contact with eyes, rinse with water and immediately seek medical advice.

In the unlikely event of rash or irritation, discontinue use.

Young children should not be allowed to apply this product unsupervised.

Do not apply to the face, nose, upper lip or mouth area of infants or young children. Seek medical advice if the product is

accidentally swallowed.

Do not induce vomiting.

Do not use after expiry date. Store below 25°C

**Ingredients**:

Aqua (Water), Petrolatum, Cetearyl Alcohol, Paraffinum Liquidum, Cereath-20, Phenoxyethanol, Menthol, Undecylenic Acid

### Available from all good pharmacies or from

SK1n.co.uk

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Another innovative product from dermauk.co.uk